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**MEDIA KIT
2022**

ABOUT US

Our journey began in early 2016, when the first pickleball clinics were conducted in Cebu by Onix professional, Sara Ash. In the years since, over 150 clinics and tournaments have been conducted and the sport is now played daily by thousands of enthusiastic players nationwide.

On April 15, 2019, the Philippine Pickleball Sports Association (PPSA) was established to begin formally organizing the sport. Six months later PPSA began doing business as the Philippine Pickleball Federation (PPF) and was recognized by the International Federation of Pickleball (IFP) as the national sports association (NSA) for the Philippines. (<https://www.ifpickleball.org>)

Although the 2020 pandemic stalled all tournaments and halted most play, it did not slow our efforts to organize the sport regionally. We teamed up with a number of our regional neighbors to organize the first continental federation under the direction of the IFP, and today are recognized as a founding member of the Asian Federation of Pickleball or AFP. (<https://www.afpickleball.org/>)



OUR VISION

The Philippine Pickleball Federation (PPF) is a non-profit sports organization, dedicated to promoting, supporting, and organizing the sport of pickleball in the Philippines, the Asia Pacific region and around the world. We seek to help and work with all legitimate pickleball organizations without favor or bias.



OUR MISSION

To promote and organize pickleball, by conducting clinics for players, coaches and officials and organizing local, national and regional tournaments; and identifying potential world-class players and coaches and supporting their development through our programs for national players and coaches.



PARTICIPATING CLUBS:

- Davao Dinkers Squad
- Makati Pickleball Club
- Philippine Architects (PAPA)
- RUSAC Pickleball
- Taguig Power Dinkers
- LGU Rosales Pickleball Club
- St Michael Pickleball Club
- Kingsville Hills Pickleball
- Manila Pickleball Club
- Pickleball East Dinkers Club
- Sampaloc Tanay Pickleball
- UPLB Pickleball Club
- Ortigas Pickleball Assn
- Welcome Pickleball Club
- KYUSI Pickleball Club
- Moalboal Pickleball Assn
- Quezon City Pickleball Assn
- San Pedro East Pickleball
- Valenzuela Pickleball Assn
- Rosales Junior Pickleball

JOIN US

Welcome to the Philippine Pickleball Federation, the Philippines governing body for the sport of pickleball. We're glad you are here and would like to invite you to join our growing community of pickleball play groups and associations. As your Federation, we are here to serve and support everyone without favor or bias. We respect and support your right to organize yourselves, develop your own organization, create and promote your own logo and brand and enjoy your own autonomy.

In short, we are here to help you win and have fun!

As a former member of the International Federation of Pickleball (IFP), and a founding member of its continental federation, the Asia Federation of Pickleball (AFP), we are well connected within the global pickleball community and will be working to develop coaches, officials and national players who can compete nationally and internationally with the worlds very best players. We appreciate your interest and welcome your application to join us on this exciting journey.

MIKE JOHNSON
PRESIDENT



